



JEDDAH FINTECH WEEK 2025

POWERED BY AL AWSAT EXPO

November 15-16 | ONYX Arena
KASC – Jeddah
Saudi Arabia

SPONSORSHIP PROSPECTUS



Welcome to Jeddah Fintech Week 2025

Powered by AI Awsat Expo

Under the esteemed patronage of H.R.H. Prince Dr. Saif Al-Islam Bin Saud Bin Abdul-Aziz Al-Saud, Jeddah Fintech Week stands as the premier gathering of financial technology pioneers, visionary leaders, and forward-thinking investors driving the future of digital finance in the Middle East.

Powered by AI Awsat Expo, this highly anticipated event unfolds in the dynamic city of Jeddah, creating an unparalleled platform for networking, knowledge exchange, and groundbreaking collaborations.

From thought-provoking keynote addresses and expert-led panel discussions to immersive hands-on workshops, attendees will gain invaluable insights into transformative trends such as blockchain, AI-driven finance, digital payments, and evolving regulatory frameworks. Whether you're an ambitious startup, a strategic investor, or an established financial powerhouse, Jeddah Fintech Week is your gateway to seizing new opportunities and shaping the next era of innovation.



10,000+
VISITORS

100+
EXHIBITORS

35+
SPONSORS

35+
SPEAKERS

Why You Should Attend

- Unparalleled Networking
- Industry Insights
- Quality Leads
- Business Growth
- Regulatory Updates
- Cutting-Edge Innovation
- Brand Visibility
- Investment Opportunities

Who You'll Meet

- Government & Regulatory Bodies
- Retail Banks
- Institutional & Corporate Banks
- Payment Solution Providers
- Financial Service Providers
- Fintech Startups
- FinServ
- Local & Global Industry Experts & Financial Analysts
- Broker White Label Providers
- Prop Trading White Label Providers
- Liquidity Providers
- Retail & Institutional Traders
- HNI Investors
- IBs and Wealth Managers
- Influencers

Official Partner

Strategic Partners

Diamond

Platinum

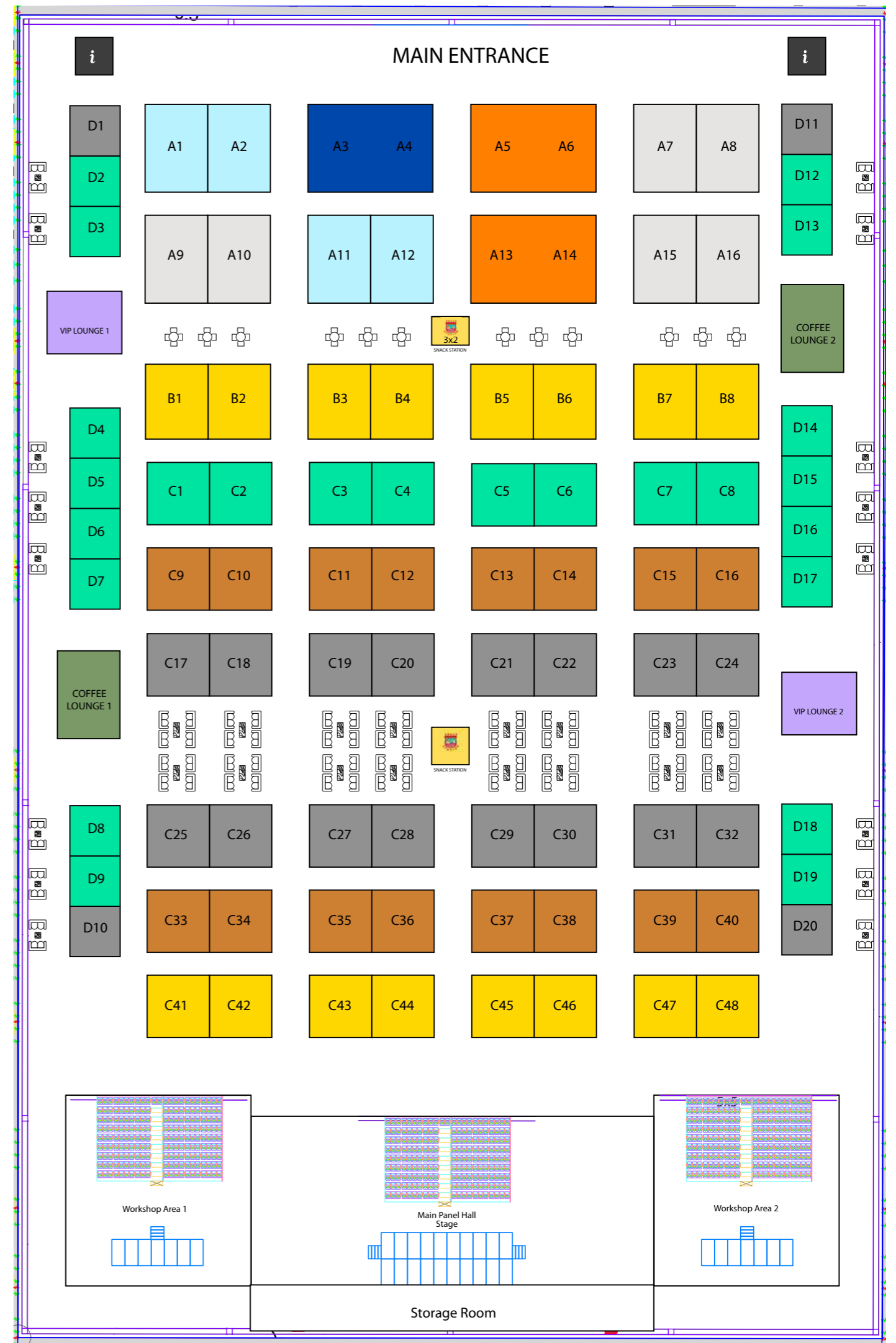
Gold

Silver

Bronze

Exhibitor

FLOORPLAN >>>



| Packages | Official Partner | Strategic Partners | Diamond | Platinum | Gold | Silver | Bronze | Exhibitor |
|--|--|--|---------------------------|---------------------------|-------------------------------------|-------------------------------------|---------------------------|-------------------------------------|
| Booth Specifications | 10m x 7m (Raw Space) | 10m x 7m (Raw Space) | 5m x 7m (Custom Booth) | 5m x 7m (Custom Booth) | 5m x 6m / 5m x 5m (Shell Scheme) | 5m x 5m / 4m x 4m (Shell Scheme) | 5m x 5m (Shell Scheme) | 5m x 5m / 4m x 4m (Shell Scheme) |
| Furniture | Provided by Sponsor <small>Electrical sockets to be provided as needed based on sponsor design.</small> | Provided by Sponsor <small>Electrical sockets to be provided as needed based on sponsor design.</small> | Various Options Available | Various Options Available | ✓ | ✓ | ✓ | ✓ |
| Private Cabin | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| LED Logo on Venue Exterior | 2 | 1 | 1 | ✗ | ✗ | ✗ | ✗ | ✗ |
| Outdoor Flags | 5 | 3 | 2 | 1 | 1 | ✗ | ✗ | ✗ |
| Premium Hall Branding | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Archway Branding | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Logo on Expo Map | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ceiling Banner (Drop Banners) | 4 | 3 | 2 | 1 | 1 | ✗ | ✗ | ✗ |
| Speaking Opportunities | 4 | 3 | 2 | 2 | 1 | ✗ | ✗ | ✗ |
| Panel Discussions | 1 | 1 | 1 | 1 | 1 | 1 | 1 | ✗ |
| Prominent Exposure on Website & Social Media | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Expo Passes with Lunch | 20 | 15 | 10 | 5 | 5 | 3 | 3 | 3 |
| VIP Passes | 10 | 5 | 5 | 3 | 3 | 2 | 1 | ✗ |
| Award Ceremony & Dinner Passes | 10 | 7 | 5 | 3 | 3 | 2 | 2 | ✗ |
| Number of Awards | 3 | 2 | 1 | 1 | ✗ | ✗ | ✗ | ✗ |
| Dedicated Customer Support | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| 20 Seconds Video Ad on Plenary Stages | 5 Slots | 3 Slots | 2 Slots | 1 Slot | ✗ | ✗ | ✗ | ✗ |
| Branding on all Marketing Collaterals (website, emails, social media, ads) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ |
| Media Coverage & Interviews | 5 | 3 | 2 | 1 | 1 | 1 | 1 | ✗ |

Included Branding Opportunities



Official Partner

Lanyard Sponsorship



Official Partner

Strategic Partners

Badge Sponsorship

F&B SPONSORSHIP



Official Partner

Water Bottle Sponsorship



Official Partner

Strategic Partners

Diamond

Platinum

Indoor Flags Sponsorship



Official Partner

Strategic Partners

Diamond

Platinum

Gold

Attendees Bag Sponsorship



Strategic Partners

Coffee Cups Sponsorship



Diamond

Wifi Sponsorship



Official Partner

Strategic Partners

Registration Desk Sponsorship



Platinum

Snack Cart Sponsorship
2 Available



Diamond

Phone Charging Station Sponsorship



Official Partner

Strategic Partners

Diamond

Platinum

Gold

Ceiling Banner Sponsorship

SPONSORSHIP OPPORTUNITIES



PREMIER PRESENCE

SPONSORSHIP OPPORTUNITIES



Official Partner

Strategic Partners

Conference Halls

(2 Available)

- Exclusive branding*
- 20-sec video *
- Event passes with lunch
- Option to place one branded gift in event swag bag, and one flyer provided by the sponsor
- Logo in entrance area
- Logo on expo map
- Mention on social media

*Artwork and video provided by sponsor



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VIP Lounge

(2 Available)

- Exclusive branding*
- Video on 60" TV screen*
- Event passes with lunch
- Option to place one branded gift in event swag bag, and one flyer provided by the sponsor
- Logo in entrance area
- Logo on expo map
- Mention on social media

*Artwork and video provided by sponsor



Diamond

Coffee Lounge

(2 Available)

- Exclusive branding*
- Event passes with lunch
- Option to place one branded gift in event swag bag, and one flyer provided by the sponsor
- Logo in entrance area
- Logo on expo map
- Mention on social media

*Artwork provided by sponsor



Platinum

Gold

Majlis Area

- Exclusive branding*
- Event passes with lunch
- Option to place one branded gift in event swag bag, and one flyer provided by the sponsor
- Logo in entrance area
- Logo on expo map
- Mention on social media

*Artwork provided by sponsor



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Diamond

Closing Dinner & Award Ceremony

- Exclusive stage branding*
- Video on stage screen*
- Premium tables for sponsor team and guests
- 20 event passes
- Branded swag bag*
- Premium branding in entrance area
- Outdoor Flags
- LED logo on venue building
- Logo on expo map
- Branding on all event marketing collaterals
- Exposure through event media partners

*Artwork, swag bag and video provided by sponsor

VENUE BUILDING LED VIDEO & LOGO PROJECTION

PREMIER PRESENCE
SPONSORSHIP OPPORTUNITIES

1 Large diamond shaped LED screens

1 diamond shape to Project Logos

1 diamond shape to Project Logos

2 diamond shape to Project Logos West side

3 diamond shape to Project Logos South side

West side

West side



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3 External LED Screens
(1 Large & 2 Small)

Official Partner

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Diamond

8 Logos Projector Screens

*Artwork and video provided by sponsor

BOOTH OPTIONS



DIAMOND SPONSORSHIP

- Custom Booth: 5x7m
- Furniture:
 - 2 Counter Tables & 4 Chairs
 - 2 Bar Table & stools
 - 1 Round Table & 4 chairs
 - Brochure Stand
 - 2 Roll ups
- TV: 60" included
- Ceiling Banner included



GOLD SPONSORSHIP

- Shell Scheme Booth: 5m x 6m / 5m x 5m
- Furniture:
 - 2 Counter Tables & 4 Chairs
 - 1 Bar Table & stools
 - 1 Round Table & 2 chairs
 - Brochure Stand
- TV: 50" included

PLATINUM SPONSORSHIP

- Custom Booth: 5x7m
- Furniture:
 - 2 Counter Tables & 4 Chairs
 - 2 Bar Table & stools
 - 1 Round Table & 4 chairs
 - Brochure Stand
 - 1 Roll up
- TV: 60" included



SILVER SPONSORSHIP

- Shell Scheme Booth: 5m x 5m / 4m x 4m
- Furniture:
 - 2 Counter Tables & 4 Chairs
 - 1 Bar Table & stools
 - Brochure Stand
- TV: 42" included

BRONZE SPONSORSHIP

- Shell Scheme Booth: 5x4m
- Furniture:
 - 2 Counter Tables & 4 Chairs
 - Brochure Stand
- TV: 42" included

EXHIBITOR

- Shell Scheme Booth: 5m x 5m / 4m x 4m
- Furniture:
 - 2 Counter Tables & 4 Chairs





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